



Texcare

Frankfurt, 6 – 9 November 2024

Press Talk
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Veronika März
VDMA TFL



Welcome
Welcome

We wish you a successful day



Current Economic Developments in the European TFL Industry Sector – Market Figures



Order intake and sales in 2023

- **Order intake down 15.4%** Jan. 2023 – Dec 2023 year-on-year (real), compared with 2022
- **Sales up 9.8%** Jan. 2023 – Dec 2023 year-on-year (real), compared with 2022

3-month comparison:

- Order intake down 16.4% Oct 2023 – Dec 2023 year-on-year (real), compared with 2022
- Sales down 4.2% Oct 2023 – Dec 2023 year-on-year (real), compared with 2022

*The entire sewing and garment technology, as well as laundry and cleaning technology.

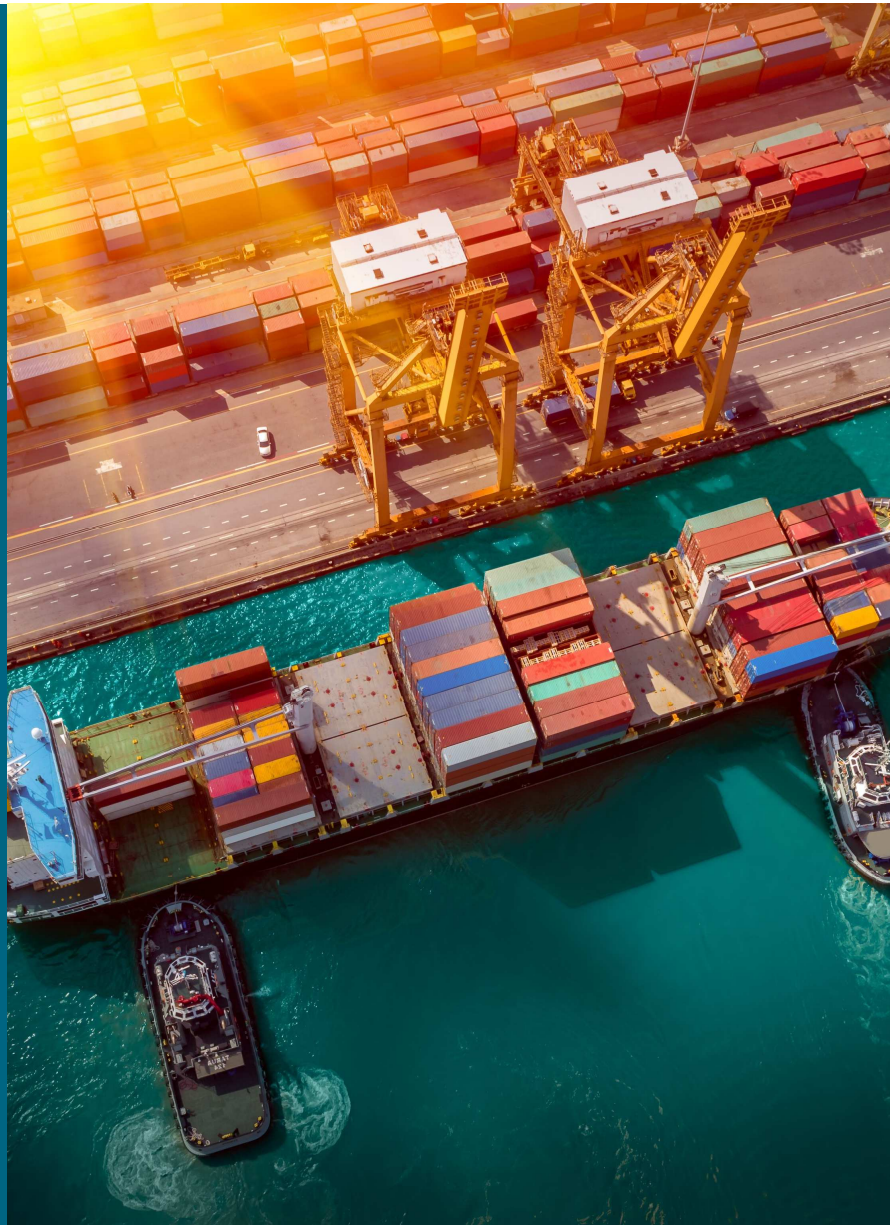


Current Economic Developments in the Textile Care Technology Sector EU 27 Market Figures



Exports of European textile care technology January – Nov 2023

- **Exports up 9.5% to € 1,002 billion**
 - Exports to the EU 27: up 8.9% to € 691 million
 - Exports to Germany: up 7.3% to € 174.7 million
 - Exports to Poland: up 25.5% to € 123 million
 - Exports to Italy: down 13.4% to € 92.6 million
 - Exports to Sweden: up 35.4% to € 63 million
 - Exports to Czech Republic: down 5.7% to € 60 million
 - Exports to China: up 20.6% to € 173 million
 - Exports to Turkey: down 1.9% to € 36 million
 - Most important export markets in 2023: Germany, China and Poland



Current Economic Developments in the Textile Care Technology Sector German Market Figures



Exports of textile care technology January – Nov 2023 from the UK

- **Exports up 8.8% to € 117 million**
 - Exports to the EU 27: up 18.5% to € 88.5 million
 - Exports to Poland: up 53% to € 28 million
 - Exports to Italy: down 19.5% to € 14 million
 - Exports to Germany: up 66% to € 13.7 million
 - Exports to China: down 3.7% to € 19 million
 - Most important export markets in 2023: Poland, China and Italy



Current Economic Developments in the Textile Care Technology Sector German Market Figures



Exports of German textile care technology January – Nov 2023

- **Exports down 10.7% to € 137 million**
 - Exports to the EU 27: down 20.2% to € 88.5 million
 - Exports to Poland: down 12% to € 24.6 million
 - Exports to Czech Republic: down 17.3% to € 15.4 million
 - Exports to Italy: down 55% to € 17 million
 - Exports to China: down 2.1% to € 13 million
 - Exports to Vietnam: up 440% to € 13 million
 - Most important export markets in 2023: Poland, Italy and Czech Republic



Current challenges for the Manufacturers of Textile Care Technology



- Labour shortage
- Increasing energy costs
- Sustainability
- Continuously changing requirements from consumers and authorities
- Global supply chain problems



Solutions from the Manufacturers of Textile Care Technology for



- **Automation and Digitalisation:**
 - customers increasingly expect automated and digitalised solutions that can optimise operations and increase productivity
- **Product quality:**
 - manufacturers must ensure that their machines deliver consistent and high-quality results.



Solutions from the Manufacturers of Textile Care Technology for



- **Flexibility/time to market:**
 - with changing customer requirements, manufacturers must be able to offer flexible and adaptable machines that support different textile types and cleaning processes
- **Sustainability:**
 - growing demand for environmentally friendly solutions from consumer and government side requires manufacturers to develop more efficient and resource- and energy saving machines

Contact



Veronika März
Director Marketing
VDMA Textile Care, Fabric and Leather Technologies
Phone: +49 89 27828751
E-Mail: veronika.maerz@vdma.org



Thank you
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for your attention!